

U.S. General Services Administration Northeast & Caribbean Supply & Acquisition Center

Region 2 Industry Day General Supplies and Services (GSS)

System Modernization & User Experience Improvement



October 23, 2019

GSA AGENDA

- Office of Systems Management (OSM): Who are we?
- FAS System Improvements:
 - Advantage!/ eBuy
 - 72A Decommissioning & Sales Reporting Portal (SRP)
 - FBO to beta.SAM.gov
 - beta.SAM.gov- Future State
- Give us feedback-- Ways to get your voice heard
- Questions?

Office of Systems Management: Who are we?

The Office of Systems Management (OSM) is comprised of two programs, the **Integrated Award Environment** and the **Common Acquisition Platform**. Both programs serve in product management roles in driving systems modernization of the U.S. federal government's buying and selling processes.

Common Acquisition Platform (CAP):

- Leads transformation and modernization of FAS Business Systems
- Delivers high-quality user-centered solutions to FAS business owners to enable excellent acquisition outcomes for the benefit of federal customers. We are in the product-management business for FAS procurement-related systems.

• Integrated Award Environment (IAE):

- Presidential E-Government initiative
- Drives innovative methodologies & technology designed to improve contract awards, contract administration, federal financial assistance (grants, loans), and inter-governmental transactions
- Manages the IAE Portfolio of Award/Financial systems used for assistance and contract awards

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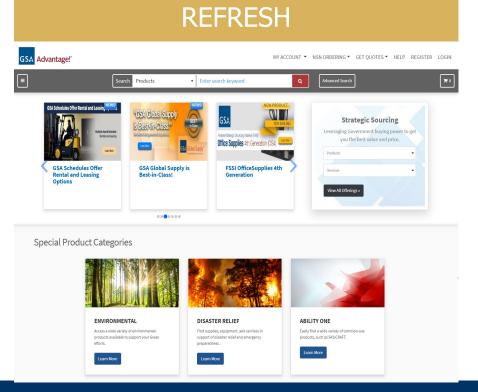
FAS System Improvements

- GSA Advantage!/eBUY
- Sales Reporting Portal (SRP) & 72A Decommissioning
- MAS Consolidation
- FBO (beta.sam.gov)
- beta.SAM.gov



GSA Advantage!: Homepage

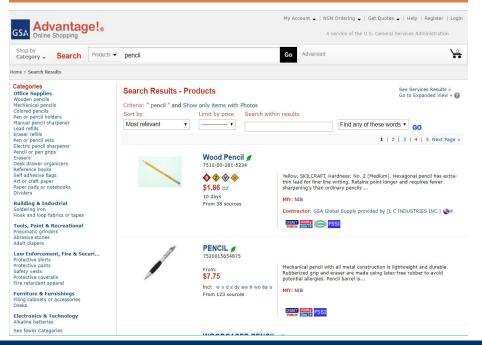
OLD SITE My Account - | NSN Ordering - | Get Ouotes - | Help | Register | Login Advantage!® Search Products ▼ Category + **Products** Multi-Factor Authentication **Building & Industrial** has been implemented and is now Electronics & Technology Facilities & Supplies LIVE on GSA Advantage Furniture & Furnishings Janitorial & Sanitation Supplies FSSI Learn about MFA and how it will affect Law Enforcement, Fire & Security your Login to GSA Advantage! Maintenance, Repair & Operations FSSI (BIC) Office Equipment Office Supplies **Special Programs** Strategic Sourcing Office Supplies & Equipment FSSI (BIC) Scientific & Medical Laptop and Leveraging Government Environmental Desktop Tools, Paint & Recreational **Products** buying power to get you the Computers best value and price. Vehicles & Equipment Disaster Relief Security Related Products Services Products Products Services About Buying Services Ability One **Buying Services? Energy Services** View All Strategic Sourcing Offerings » Products Check out eBuy Environmental Services Facilities Maintenance/Management >



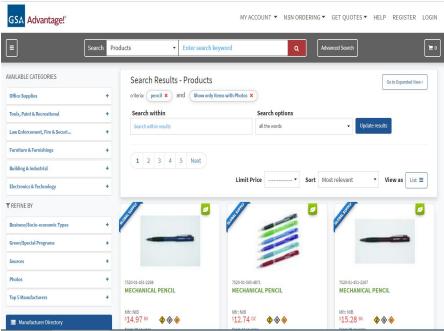


GSA Advantage!: Search Page

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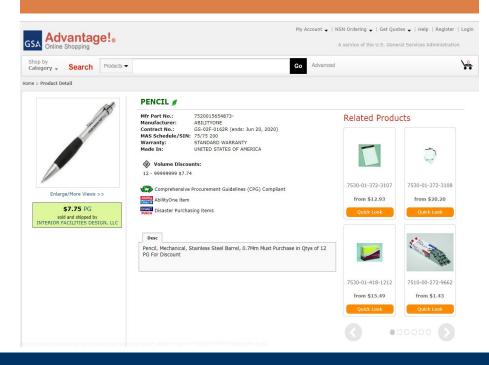
REFRESH



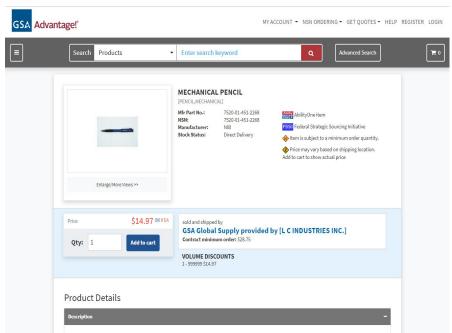


GSA Advantage!: Product Descriptions

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REFRESH

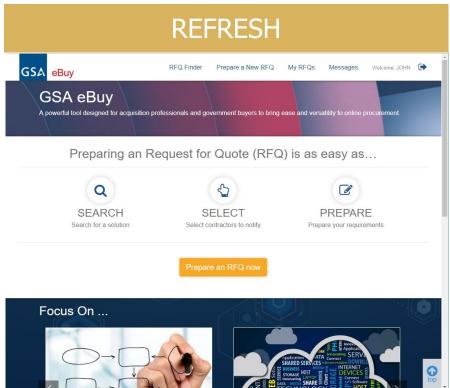




eBuy: Homepage

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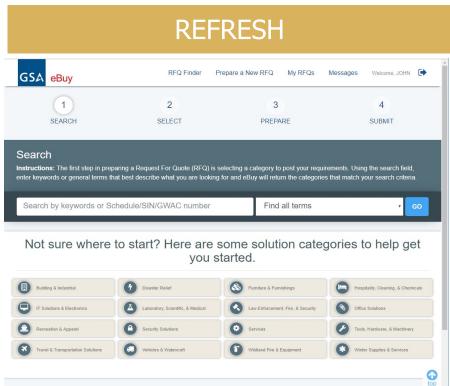




GSA eBuy: Search Page

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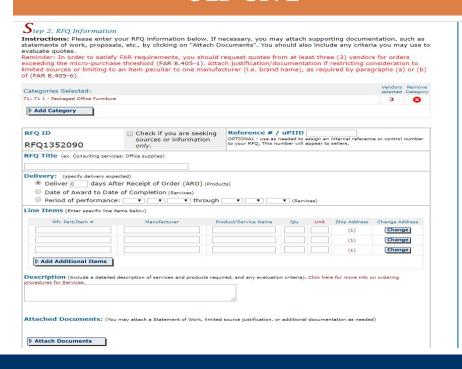




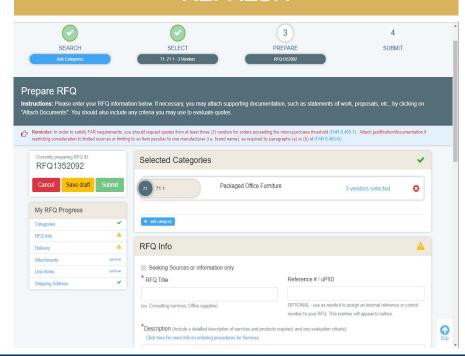


GSA eBuy: Prepare RFQ!

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REFRESH





72A Decommissioning

- 72A Info & Status:
 - The long standing legacy system that once supported MAS Sales and IFF Remittance
 - No longer active
 - All sales & IFF are currently being reported to SRP
- Data Migration:
 - 14,000 contracts have been completely migrated from 72A to the SRP
- Three (3) phased approach used to sunset 72A:
 - *Phase 1*:
 - Company notified via email and assigned a "1st Day of the Quarter" SRP transition date
 - Phase 2:
 - Final Reporting of sales and IFF Remittal in 72A for the quarter
 - Phase 3:
 - Upon completion of the last sales and IFF Payment, historical data transferred over from the 72A to the SRP. Overall variances were notified on a case by case basis via email with regard to that vendors historical migration into the SRP



Sales Reporting Portal: Vendor Feedback!

- Vendors now have an unprecedented level of transparency, single sign on, and central location to view all of their contract(s) and associated data
- Access to Web Based Training resulted in a reduction of help desk calls
- More accurate and real-time fee payment and processing
- Reduction/consolidation of reporting portals/processes for different contract programs/vehicles
- In the future, the ability to split credit card payments into multiple days or using multiple credit card for processing payments over the US Treasury threshold
- Improved System Reliability
- Automation of Manual Processes (Sale Adjustment and Closeout Process)





Welcome to FAS Sales Reporting!

Instructions for obtaining a Digital Certificate are posted below:

• It will take between 7 and 14 days for a digital certificate to be issued after you have notarized you paperwork and submitted it to the

• It is imperative that affected contractors keep their digital certificates current. An expired digital certificate will delay the ability to submit an

 IdenTrust (http://www.identrust.com/gsa/index.html) Operational Research Consultants (ORC) (http://aces.orc.com)

Digital certificates must be updated every two (2) years.

electronic offer or modification.

respective company.

company.

Sales Reporting Portal (SRP) Home Page

OLD SITE

FAS Sales Reporting

REPORT SALES Please be advised that you are required to have a digital certificate for access into the FAS Sales Reporting portal, and to submit and pay IFF payments. GSA requires an ACES Business Representative Certificate because this certificate ties the individual with the certificate to their RESOURCES

ONLINE HELP

GSA Sign In

REFRESH



Welcome to FAS Sales Reporting!

The Federal Acquisition Service (FAS) Sales Reporting Portal (SRP) supports the collection of data required by FAS procurement programs including Multiple Award Schedules (MAS), non-MAS programs such as the Government-Wide Acquisition Contracts (GWACS) and others.

The FAS SRP provides a safe, secure and user friendly portal for you, our Industry Partners, to report both transactional and aggregate level data required by your FAS contracts as well as multiple payment options for remitting the fee required pursuant to your contract.



Multiple Award Schedules (MAS) Consolidation

FY20 FY19 Phase 1 Phase 2 Phase 3 Develop the New Schedule · Create a new solicitation for the single schedule · Review every term and condition · Map duplicate Special Item Numbers (SIN) across the current solicitations Use Category Management to better organize offerings Release new schedule and close existing schedules to new offers Mass Modifications Phase Complete mass modification for all existing contract holders (simply to update terms and conditions) · Contracts retain current schedule contract number Vendors may select SINs that were previously on separate schedules **Multiple Contract Consolidation** Phase · Consolidate multiple contracts into a single contract for those contractors



Multiple Award Schedules (MAS) Consolidation (continued)

- <u>Interact (interact.gsa.gov)</u>
 - Search: Multiple Award Schedules Group
 - Frequently Asked Questions on Interact
 - Provides Avance Notices of Mass Modification or Refreshes to the Solicitation
 - Supports a Comment Feature to ask additional questions
- Vendor Support Center (vsc.gsa.gov)
 - Updates and Information
 - Administration Section

You can also email: maspmo@qsa.qov



SAM.gov: Where we started...





GSA SAM.gov: Where we are now



- Authoritative source for Assistance Listings, Wage **Determinations**
- **Beginning November** 12, 2019, Authoritative for Contract Opportunities
- Authoritative source for SAM.gov in FY20



As a Public User... You should know about Contract Opportunities

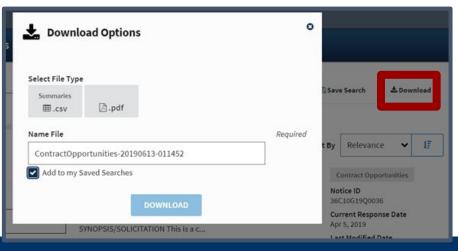
As a Public user, I need to:

- Confirm what you had in FBO today:
 - What notices was I watching?
 - What did I have in my Search Agent?
 - What controlled attachments do I have access to?
 - What Interest Vendor Lists am I listed on?
- Create your beta.SAM.gov account
 - Can do this now in beta.SAM with your Business or Federal email
- No need for roles
 - The system will know you are a non-government user, and give you permission matching the legacy 'vendor' role
- Check out your workspace:
 - Before launch, your beta.SAM.gov workspace will have your profile, as well as the place to manage your following and saved searches



New Ways to Export Data



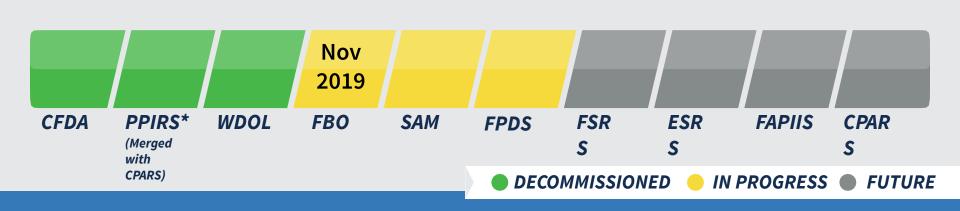


- Search Results download directly from page
- Individual Notice download directly from detail page
- Full Nightly Opportunity Notice Data Export from Data Services
- Public API Exports of Notice Data
- Ability to manage large downloads
- To download any data, including public, user must be logged in
- Results download directly from page
- Individual Notice download directly from detail page

SAM.gov Modernization

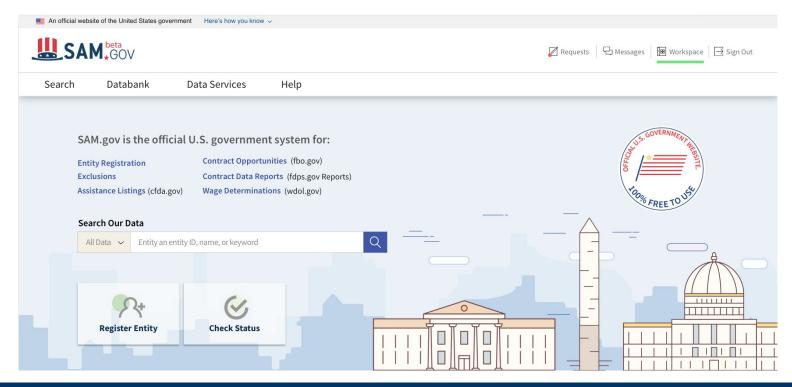


LEGACY SITE DECOMMISSION STATUS





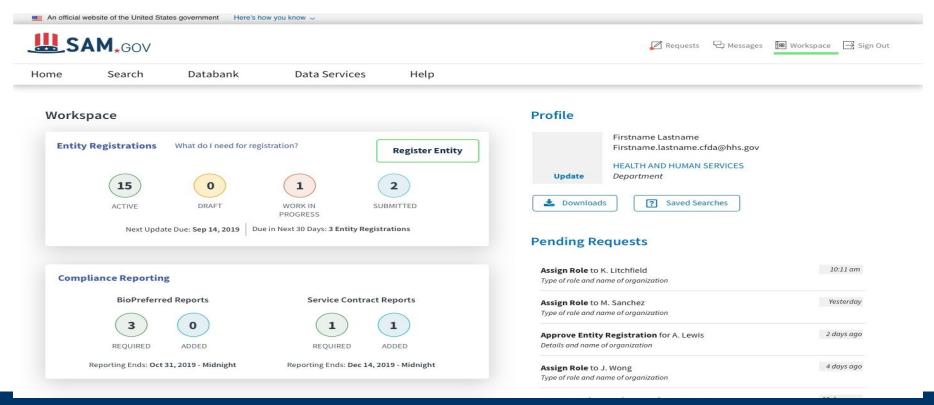
The future of SAM.gov





GSA SAM.gov: Workspace

DRAFT





Thank You for Letting Us Know!

Drive Greater Value and Savings

Make it easier to acquire products and services

Reduce the Burden

FEEDBACK METHODS USED TODAY:

- MAS PMO:
 - Interact (interact.gsa.gov)-
 - Multiple Award Schedules Group
 - Frequently Asked Questions
 - Comment Feature (additional questions)
 - Advance Notices for Solicitations-
 - Mass Modification
 - Refreshes
 - Vendor Feedback & Support Center (vsc.gsa.gov)
 - Vendor updates and information
 - Administration Section
 - MAS Desk Reference
 - You can also email: maspmo@gsa.gov
- SRP:
 - Acquisition Community & Contracting Officers
 - Vendor Support Center
 - Stakeholder Feedback Usability Testing

GSA Advantage!:

- o Acquisition Community (SME's)
 - Contracting Officers
- Advantage! & eBuy Site Survey's
- Vendor Support Center
- Customer Help Desk (NCSC)-NCSCcustomer.service@gsa.gov
- Customer Feedback Usability Testing
- Federal Agency & Stakeholder Feedback
- GSA! We are here to help!
- IAE:
 - Federal Service Desk
 - IAE Outreach
 - Vendor Support Center
 - Stakeholder Feedback via Agile Methods/Usability Testing
 - Customer Help Desk (NCSC)-NCSCcustomer.service@gsa.gov



Questions?



BackUp Slides



Multi-Factor Authentication The good, the bad... and the Feedback

GOOD

- Utilization of FISMA Guidance will increase security for MFA
- Consolidation or Single Source and a unified solution provides users with enhanced security and a common entry process for multiple systems with one (1) username/password for multiple systems (i.e. GSA Advantage, Fleet and FAS SRP)
- As MFA rolls out, the need for individual support per application will decrease because we are moving in the right direction for Role Based Access Control
- MFA will eventually also provide an end user with the ability to easily manage their own devices during login without having to go to a separate portal or contact help desk

BAD

- Some users are having trouble receiving codes leading to a potential negative overall experience
- Implementing a Single Registration Portal requires policy and process coordination-- this effort is in the planning stages

FEEDBACK (FEDERAL USERS):

Appreciate the additional security, but make the system easier / Current implementation, too cumbersome for individual user

Email is not reliable method for real-time codes / PIV/CAC is preferable

GSA On The Horizon

- Multi-Factor Authentication is here! For more info: Multi-Factor Authentication
 - CyberSecurity National Action Plan
 - Mandates use of Multi-Factor Authentication (MFA) for all federal government websites
 - GSA compliance in strengthening our websites
 - Implementation of MFA and new password policies on GSA Fleet Applications, GSA Advantage, GSA eBuy, and GSA Global Supply
- FAS DATA: What are the next steps? For more info: DATA.gov
 - Empower the public with better access to government information & resources
 - o Provide analytics & data management capabilities for better decisions & improve service to the public



Digital Experience

What is Digital Experience?

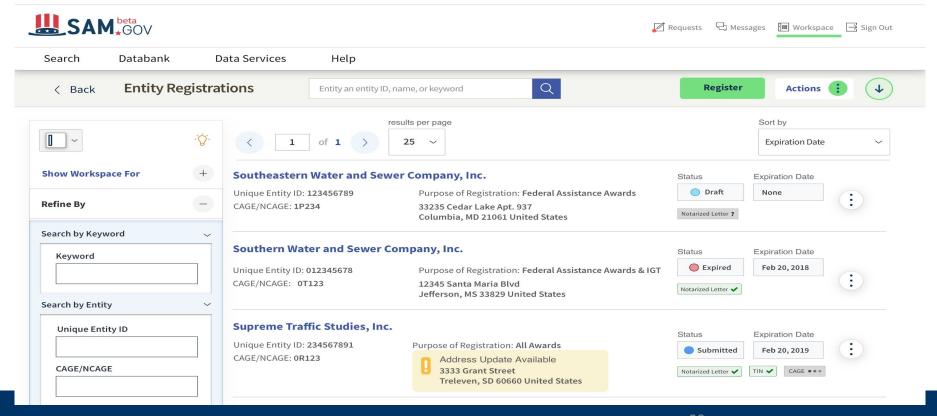
- Vision: Provide a consistent digital experience connecting agency customers to GSA suppliers intuitively and efficiently in order to fulfill agency missions.
- Improving online channels by applying human-centered design, user research, and agile development for the customer and supplier journeys.

Policy:

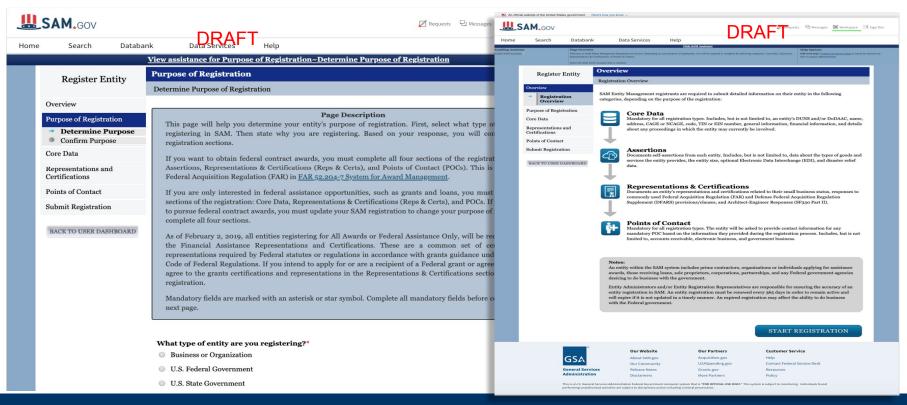
- 21st Century Integrated Digital Experience ACT Requires:
 - Assessment of all digital services, Prioritizing the highest impact for usability improvements
- o M-17-06 Policy -
 - Provides a timeline for agencies to assess our current digital footprint
 - Determine how best to modernize the digital experience for our customers



SAM.gov: Entity Registration DRAFT

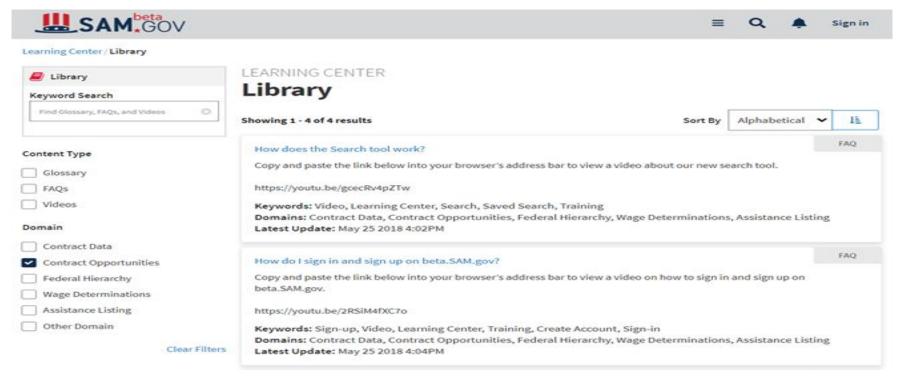


GSA SAM.gov





GSA Consolidated Learning Center





Federal Marketplace Strategy

Marketplace

Create a seamless, people-centric buying and selling experience that enables better mission-driven acquisitions across government

Easy. Efficient. Modern.

Policy

Explore legislation and policy reform to support agility, transparency, and competition

Process

Optimize GSA's internal organizational elements and how they deliver solutions and services

Technology

Provide a modern acquisition experience through innovative and user-friendly systems

Workforce Readiness Equip FAS staff with the tools and expertise needed to serve a true broker role in the Marketplace

Marketplace Experience Apply Human Centered Design principles to co-develop the ideal state with users from all stakeholders groups



FMP: Four Cornerstone Initiatives



MAS Transformation (Consolidation of Schedules)



Commercial Platforms





Contract Acquisition Lifecycle Management System



Catalog Management